



**FOUR DAYS OF WINES
AND A NOTTE BIANCA**



“VINI NEL MONDO” IS: A fixed appointment for wine-lovers

- ❑ The fourth yearly appointment for wine lovers is back once more. It picks up where it left off: from last year’s extraordinary success. More than 200,000 presences during three days and 90,000 people in the streets during the Notte Bianca del Vino between Saturday and Sunday.
- ❑ This year’s edition – once more in the splendid Spoleto – offers great surprises:
 - The artistic management of the manifestation by FEDE & TINTO, the presenters of “DECANTER” the most famous Italian radio show on the world of wine, on Radio Due RAI;
 - For this third Notte Bianca, held on the night between Saturday and Sunday, we are planning a World Record triout that is open to the public and aims at entering the “Guinness World of Records”;
 - **Special attention is given to the operators of this sector – especially the FIPE and HORECA – to whom Monday is particularly dedicated.**
- ❑ This document describes the project through the following index:
 - “VINI NEL MONDO” IS:
 - THE 2007 EDITION
 - THE 2008 EDITION
 - HOW TO ARRIVE
 - CONTACTS



“VINI NEL MONDO” IS: An original idea

- ❑ The first great Italian exhibition-market open to the public which brings together wine culture and the culture of the place through a wide selection of activities.
- ❑ “The wine event for wine-lovers” is set in the beautiful frame of art and tradition of Spoleto, a jewel city that brings together the quality of life with an international feel to it, it combines past and present, as well as architectural and cultural prestige.
- ❑ An exhibition of quality wines that can be visited freely along the roads of the city centre, in the historical palazzi and in the piazze. All this to bring you closer, familiarize with and to taste thousands of labels from Italian and foreign cantinas.
- ❑ A vast selection of meetings, tasting, presentations and moments of art, culture and shows. An appointment for a charity event dedicated to social awareness with the participation of well known characters from the world of culture, information, politics, show-business and sports.
- ❑ An exhilarating “Notte bianca del vino” to be lived in full, with music concerts and performances, as well as lots of surprises, from dusk to dawn.



“VINI NEL MONDO” IS: An event made up of events

- The wine exhibition takes place on a route along the historical centre of the city. The wine tasting is possible by buying a special personal glass.
- The guided tasting is carried out by qualified experts, on themes of sure interest (prestigious cantinas, taste couplings, reasoned provocations). Payment required and must be booked as only a certain number of places are available.
- The meetings tackle the most up-to-date subjects on this sector. These meetings see the participation of some of the most important institutions, starting from the government ones, and experts the opinion of which can influence the public debate. Free entry open to all.
- A wide selection of shows for all tastes. Every day and during the Notte Bianca. Italian and international music, theatre and cabaret, poetry readings. Free entry open to all.
- The charity auction is led by a first rate auction house, with the most prestigious collection of bottles offered by the great wine producers. The proceeds will be donated to trustworthy charities.



THE 2007 EDITION

❑ **The wine exhibition**

2500 metres of exhibition routes. More than 300 companies took part either directly or indirectly, amongst which were some of the most prestigious Italian cantinas, with more than 2000 labels. There were five exhibition sites from the most prestigious locations in Spoleto, and an area dedicated to the reception of the MIPAF and the press office.

❑ **Guided tasting**

Thanks to the 18 guided tastings led by expert sommeliers (mandatory booking and only a certain number of places available) the event was sold out and the organization had to refuse numerous requests.

❑ **The meetings**

The scheduled meetings were a great success and attracted a vast public which filled up the rooms, just like during the previous editions.

❑ **The charity**

This year as well, prestigious Italian wine companies put up for auction precious labels for real wine lovers. The proceeds, approximately 20,000 Euros, was given to “Wine for Life”, the initiative of the Comunità di Sant’Egidio that, for the first time, linked excellent quality wine to the solidarity towards a great continent such as Africa.

❑ **The Notte Bianca**

The Notte Bianca – launched by Fede & Tinto of “Decanter” Radio Due RAI – lit up the city with lights (all public places open all night long until morning), music (lots of rock, jazz, swing, classic and other concerts) and shows (with the magical choreography of street artists) involving many artists and about 90,000 people.



THE 2008 EDITION

The fourth edition will, once more, be held in Spoleto from 30 May to 2 June 2008 and maintains the structure of the previous editions

- WINE EXHIBITION**
- GUIDED TASTING**
- MEETINGS AND CONFERENCES**
- SHOWS**
- CHARITY**
- RESERVED GALA DINNERS**
- 3rd NOTTE BIANCA DEDICATED TO WINE**

Aside from the already mentioned novelties



Fede & Tinto



World record trial



Monday dedicated to business



HOW TO ARRIVE

- ❑ **By car** (State Street: SS 3 – SS 395 – SS 418) MW = Motorway
 - From Rome: MW A1, exit Orte, Terni-Spoleto direction
 - From Florence: MW A1, exit Valdichiana, Perugia-Spoleto direction
 - From Bologna: MW A1 Florence direction, exit Valdichiana, SS 75 Perugia-Foligno, SS 3 Foligno-Spoleto
 - From Ancona: SS 76 Gualdo Tadino direction, SS 3 Foligno-Spoleto direction

- ❑ **By train**
 - From Rome: line Rome-Ancona at km 141
 - From Florence and Bologna: line Bologna-Firenze-Terontola-Perugia-Foligno-Spoleto
 - From Ancona: line Ancona-Rome at km 156

- ❑ **By plane**
 - Regional Airport of Umbria S. Egidio at Perugia - Km 63 (flights for/from Milan and Bologna)
 - International Airport of Fiumicino (Rome) "Leonardo da Vinci" - km 140

Main distances

Town	By car	By train
• Rome	1h 30'	1h 15'
• Florence	2h 15'	2h 00'
• Naples	3h 00'	3h 00'
• Bologna	3h 00'	3h 00'
• Milan	5h 00'	5h 00'
• Perugia	45'	1h 00'
• Assisi	35'	35'



CONTACTS

An event by: Associazione Arte Gusto Cultura

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