



**ASSOCIAZIONE ARTE
GUSTO E CULTURA**

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meetEVENTI

GBANG
Ready for the show

SPOLETO 2/4 JUNE 2006

GENERAL RULES

1) Organization.

The Company Meet Eventi srl, with legal offices in Milan, Via Pietro Paleopaca no. 1, leader of the joint venture of G.Bang srl - Meet Eventi srl (hereinafter, the "Organization"), following the initiative promoted by Associazione ARTE GUSTO E CULTURA, with main offices in Rome, within the context of the national fair calendar, is organizing the Event entitled "VINI NEL MONDO" (hereinafter, the "Event"). The Organization does hereby appoint a Technical Committee, hereinafter the "Committee," which shall be given the tasks indicated herein. The Committee and the Organizational Secretary shall have offices at Loc. Madonna di Lugo no. 15, 06049 Spoleto (PG).

2) Event time and venue.

The Event will be held from June 2nd through June 4th in the City of Spoleto, at the sites chosen from among the following monumental assets of equal visibility and historical/artistic value:

- 1) Church of SS. Stefano e Tommaso, Via dell'Anfiteatro;
- 2) Chiostro San Nicolò monument complex, Via Elladio;
- 3) Former Museo Civico, Palazzo della Signoria, Via Duomo;
- 4) Rocca Albornoziana;
- 5) Palazzo Collicola, Via Vittori;
- 6) Teatrino delle Sei.

The sites shall be chosen by the organization at the Committee's undisputed judgment. For technical requirements, the indicated venues may be changed, reduced, or modified, without entitling the Exhibitor to any indemnity or refund on any grounds.

3) Admitted products - Commodity sectors.

To protect the Event's specialist content, only the following products and/or services may be admitted to the Exhibition: wines, distilled products, publishing, and services.

4) Exhibitors.

All the Producers, Merchants, Bodies, Institutions, or Consortia, from Italy or abroad, that operate in the commodity sectors pursuant to Art. 3 above, shall be admitted to the Exhibition, both directly and through representatives.

5) Represented or affiliated companies.

In no case may the rented spaces be transferred to third parties, whether free or for a charge. The Representatives may take part in the Event solely as such specifically, under their own corporate name.

6) Event schedule.

The Event is open to businesses and the public every day, in accordance with the following schedule:
Friday, June 2nd 2006: from 12:00 PM to 10:00 PM, non-stop.
Saturday, June 3rd 2006: from 12:00 PM to 10:00 PM, non-stop.
Sunday, June 4th 2006: from 10:00 AM to 9:00 PM, non-stop.
During opening hours, the stalls shall be occupied by the exhibitors and the products visible to the public.

7) Admission application.

To register for the Event, it is necessary to submit the "Admission Application" using the form duly compiled in all its parts, and signed.
The admission application, prepared on the forms for this purpose, shall be address to the Event secretary, Loc. Madonna di Lugo n. 15, 06049 Spoleto (PG), no later than April 14th, 2006.
Only the "Admission Applications" that have been filled in and signed in compliance with the requirements, attached to the receipt attesting to the payment of the amounts provided for by art. 9 below and to any required documentation, shall be taken into consideration.
Acceptance of the "Admission Application" shall depend on the Exhibitor's possession of the requirements established by Articles 3 and 4 above.
All the companies that have sent their admission application by that date and are deemed suitable by the Committee, according to their exhibition sector and commodity repertoire, shall be admitted to the Event. Applications arriving after the established date shall be taken into consideration and accepted within the limits of availability.
The decision as to whether or not to accept the applications may not be disputed.
For the applicant, the "Admission Application" constitutes an irrevocable contractual proposal for participation.
The Organization reserves the right to pass decision, in its undisputed judgment, on the application, which shall be understood as accepted only when the "Stall Assignment Notification" (see Art. 14 below) is sent.
For the application for affiliated or represented companies, the form provided by the Organization shall be used.
The Organization reserves the right to request additional documentation regarding the Exhibitor and the products/services that are exhibited/promoted.

8) Registration procedure.

In order to properly register for the Event, the following documentation shall be submitted without exception to the Event secretary within the "Registration Deadline Date" (art. 7):

1. A copy hereof, signed in all its parts for acceptance;
2. "Admission Application" in duplicate, to be compiled in all its parts, with the appropriate seal and signature of the legal representative;
3. Copy of the bank payment certificate (see art. 12 below), for the following amounts, as a confirmation deposit:
 - a) payment in full of the participation fee, plus VAT, as provided for by art. 9 below;
 4. The Admission Application for represented companies, where applicable;
 5. A catalogue sheet with the indications to be entered in the official catalogue.

9) Participation fee and registration fee.

The Exhibitor shall be required to pay a participation fee of € 750.00 + VAT. Exhibitors representing other subjects or promoting the image thereof shall pay the "Participation Fee" for the stall holder. Subject to the Committee's approval, and without prejudice to the stall assignment criteria pursuant to art.14 below, presentation at the stalls of products and/or services of affiliated or properly represented companies is admitted for a maximum of 2 companies, for the basic form, provided that an application is sent in advance.

Should unregistered companies be found exhibiting/promoting products/services, an amount equal to double the "Participation fee" plus VAT shall be charged for each unregistered company.

Any participation applications deviating herefrom shall be agreed upon with the secretary, subject to the opinion of the Technical Committee.

10) Participation fee and additional services.

A) Participation fee.

Given the special nature of the exhibition stalls, the space consists of a pre-mounted basic model prepared by the Organization, with an area of about 12.00 m2, consisting of:

- a) a tasting counter;
- b) 1 display case behind the counter for a maximum of 12 bottles;
- c) 2 chairs;
- d) wastebasket;
- e) liquid recovery container;
- f) support for the companies' brand;
- g) non-reusable glasses to offer tasting to the public, for each stall holder.

The base fee for participation in the event, for each stall holder, amounts to a total of € 750.00 plus VAT.

Occupation of greater space shall be agreed upon with the secretary, subject to the opinion of the Technical Committee.

B) Additional services.

The stall holders may request additional services, to which the following rates shall be applied:

- h) table inside the stall: € 100.00 for the duration of the Event;
- i) additional chair: € 20.00 for the duration of the Event;
- l) extra power supply at a cost to be evaluated according to the requests that are received.

These services shall be requested along with the "Admission Application." Exhibitors that have already paid sums greater than the registration fee shall be refunded the excess.

11) Payment schedule.

The participation fee is to be paid when sending the "Admission Application," as confirmation deposit.

The paid amount shall not be binding upon the Organization as to the acceptance of the participation application.

Should the application be rejected, the aforementioned amounts shall be returned with no interest added.

An immediate invoice shall be issued for this amount.

To take possession of the assigned stall, the Exhibitor shall submit, upon arrival at the assigned exhibition stall, the receipt for the balance payment.

N.B. ENTRY TO THE EVENT SHALL NOT BE AUTHORIZED TO COMPANIES AND/OR THEIR EMPLOYEES THAT ARE UNABLE TO PROVE HAVING MADE THE BALANCE PAYMENT.



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12) Mode of payment.

Payments shall be made, clearly indicating the ordering Exhibitor and the Event to which the payment refers, by:

- BANK DRAFT

The Admission Application shall indicate how to make out the bank draft.

The amounts to be paid upon sending the Admission Application constitute a confirmation deposit by the Exhibitor pursuant to and to the effects of art. 1385 of the Civil Code, once the application has been accepted by the Organization with the "Stall Assignment Notification."

13) Services included in the participation fee.

The Participation fee covers the following services:

Stalls completely mounted for tasting and display;
Tasting counter;
1 display case behind the counter;
wastebasket;
liquid recovery container;
Chairs for each stall holder, in proportion to the area of the stall;
Support for the companies' brand;
Stall mounting and dismounting;
Standard water and power consumption;
Daily cleaning;
Sign indicating the stall;
6 glasses daily for each Exhibitor;
Promotional material;
Entrance cards for each Exhibitor, in proportion to the area of the stall;
Wine storage;
Ice service;
Waste collection and elimination;
Service personnel for wine transport;
Unguarded car parking;
Technical assistance to the Exhibitor during the period of the event;
Surveillance, general lighting of the exhibition spaces, and fire-fighting equipment in the common areas;
Service selling glasses to the public;
All risks insurance policy;
Promotional and advertising campaign to spread information on the event;
Promotion and public relations;

14) Stall assignment.

Acceptance of the "Admission Applications" and the correlated assignment of stalls is the exclusive responsibility of the Organization, at the proposal of the Technical Committee.

The stall assignment notification shall be sent only in the event of proper payment of the Participation fee provided for by art. 9 above.

In the event of acceptance of the participation application, the stall assignment notification shall be transmitted to the exhibitors by no later than May 2nd, 2006.

The assignment of stalls shall be decided upon exclusively by the Committee, taking into account the exhibition's general interest, the technical requirements, the registration date, the preferences expressed by the applicant (within the limits possible), and, with particular regard to the type of event, the required area.

The office of the Secretary, at the Committee's proposal, even at the last minute, shall be entitled to modify the location of the stall initially assigned, or to change its dimensions should the circumstances so require.

The Committee shall be in charge of issuing detailed provisions as to visiting the stalls and making them available, as well as the placement of the stalls and the deadlines for completing customized stall mounting.

For technical requirements, the stalls that are assigned may be changed, reduced, or modified, or even transferred to another site, without entitling the Exhibitor to indemnity or refund on any grounds.

15) Customized mounting and decoration of stalls.

The Organization shall mount the stalls.

The stall mounting plan shall be available on the Internet site dedicated to the event.

Any designs or sketches for arranging, furnishing, and decorating the stalls shall be submitted to the office of the Secretary for approval by no later than May 15th, 2006. The office of the Secretary shall be entitled to introduce modifications to the designs.

Stalls that are furnished in a manner that fails to comply with the designs approved by the office of the Secretary shall be immediately modified at the Exhibitor's expense.

All the objects and furnishings that the Technical Committee deems unsuitable for the exhibition spaces shall be immediately withdrawn at the decision of the office of the Secretary. No exceptions to the above shall be permitted.

16) Shipment of material.

Sale and display material shall be received by the office of the Secretary of the Event by no later than May 15th, 2006.

17) Availability and mounting of stalls.

The exhibition area shall be made available to the companies that have duly paid the balance for the areas by the deadlines provided for by art. 11 above, from May 31st, through June 1st, 2006, from 9:00 AM to 6:00 PM. Any requirements as to extending the schedule shall be agreed upon in advance with the office of the Secretary of the Event.

The complete mounting and arrangement of goods shall be completed by 6:00 PM on the day prior to the opening of the Event.

In order to obtain a good effect of continuity, the arrangement and furnishings of the stalls shall be in line with the directives to be sent along with the stall assignment notification.

18) Technical services, cleaning, surveillance.

Within the limits of the existing systems, electric power, water, and special technical supplies shall be delivered.

The Organization shall be in charge of cleaning the stalls.

The Organization shall see to the general surveillance of the exhibition spaces.

During the hours of opening to exhibitors and the public, the Exhibitor shall be in charge of guarding the stalls.

19) Failure to occupy the stalls.

The stalls that have not been occupied by 6:00 PM on the day prior to the opening of the exhibition shall be considered relinquished, and the Committee shall be fully entitled to see to their use in any form, or to assign them to other Exhibitors, with no reimbursement obligation.

Any exceptions shall be requested and authorized by the office of the Secretary of the Event.

20) Prohibitions.

The Exhibitor shall be absolutely forbidden:

- a) to carry out works that deteriorate or tamper with the materials, systems, and mounting of the Event, or that deteriorate the exhibition sites;
- b) to make any transfer with immediate delivery of the exhibited products, throughout the exhibition area, including the stalls;
- c) to distribute, by any means, material illustrating or promoting companies that have not been admitted to the exhibition;
- d) to stay (either the Exhibitors or their Employees or Customers), past closing times or at times other than those authorized, without special written permission issued by the office of the Secretary;
- e) to perforate or hammer nails and/or screws into walls, ceilings, or floors, or to perform work on wood, metal, and materials in general that result in the production of dust or of debris material, or of disturbance and/or danger and damage to persons or things present within the exhibition space. However, the simple assembly of finished components in the stall is permitted.
- f) to apply loads to the walls;
- g) to play sound, light, and audiovisual transmissions;
- h) to start dismantling operations before the Event has closed;
- i) to administer or sell alcoholic beverages to persons under 18 years of age.

In the event of failure to comply with even one of the prohibitions listed in this article, the contract for taking part in the event may be terminated by simple written notification to the Exhibitor at its stand. This will result in the immediate closure of the stand and withdrawal of the access documents without prejudice to the payments owed to the Exhibitor. The Organization reserves the right to bring suit for greater damages.

Any exceptions shall be issued exclusively in writing, by the Organization.

21) Clearing the stalls.

The operation of clearing the stalls at the close of the Event shall be completed by no later than June 6th, 2006. After said deadline, the materials on exhibit and other objects that have remained at the stall may be removed by the office of the Secretary and warehoused.

All the expenses derived therefrom, as well as the risks of theft, lost, and damage, shall be borne by the Exhibitor.

Two months after the deadline established for clearing the stalls, the office of the Secretary reserves the right to have the unclaimed materials auctioned off, providing the Exhibitor with the proceeds net of the expenses incurred and any other right to which the Organization is entitled.

22) Relinquishment of participation.

The Exhibitor that relinquishes participation prior to receiving written confirmation of acceptance by the office of the Secretary of the Event shall be entitled to no refund of the fixed deposit already paid with the Admission Application.

The Exhibitor that, for proven impossibility, after receiving written confirmation of acceptance by the organizers, relinquishes participation in the Event, may request the dissolution of the commitment made, sending a request therefor to the organizers.

In this case, said Exhibitor shall be refunded 50% of the amount paid as a deposit.

The Exhibitor that relinquishes participation after having received the stall assignment notification from the office of the Secretary of the Event shall at any rate be held to paying the entire amount owed for the space assigned it. In this case, the Organization shall be entitled to assign to another company the space that has been vacated, without relieving the relinquishing Exhibitor of its obligation to fully pay the amount owed. If the relinquishment of participation in the Event is given after the works and services for the Exhibitor have been performed, the Exhibitor shall be required to refund the expenses incurred therefor.



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23) Catalogo della Manifestazione.

The Organization shall see to publishing the Official Event Catalogue. The Exhibitor shall bear the charges for all the operations connected with introducing the exhibition material to the exhibition site, unloading it, and placing it in the stall. The Organization may support, at no additional cost, the Exhibitor in the operations of stocking, loading, unloading, and placing the aforementioned material in the stall. The stocking and transport to the exhibition sites, up to a maximum of 20 packages, shall be borne by the Organization. For each additional package, the Exhibitor shall pay a fee of €5.00.

24) Sale.

Exhibitors may sell their own products.

25) Unloading and reshipping the material.

All the material shipment and redelivery costs shall be borne by the Exhibitor. The Exhibitor shall bear the charges for all the operations connected with introducing the exhibition material to the exhibition site, unloading it, and placing it in the stall. The Organization may support, at no additional cost, the Exhibitor in the operations of stocking, loading, unloading, and placing the aforementioned material in the stall. The stocking and transport to the exhibition sites, up to a maximum of 20 packages, shall be borne by the Organization. For each additional package, the Exhibitor shall pay a fee of €5.00.

26) Temporary importing.

In compliance with the regulations provided for by the laws in force, the Exhibitor that holds the stall may temporarily import to the exhibition area goods from foreign houses as duly made known in the admission application. Any charge related to customs requirements shall be borne by the Exhibitor.

27) Insurance, waiver of responsibility.

The Organization shall see to insuring the Exhibitor that has duly submitted the Admission Application and made the payments owed to the Organization, through an All risks policy, with coverage from the start of the mounting phase until the end of the dismounting phase. The Exhibitor shall at any rate be held responsible under civil and criminal law for all damage to persons and things caused by equipment, structures, or anything else present in the area made available, as well as for its own or its collaborators' and/or employees' actions.

28) Damage caused by exhibitors.

The Exhibitor shall be held responsible for all damage caused to the constructions and equipment made available to it. The stalls shall be returned in the conditions in which they were delivered, with due account thereof being made to the Organization. The expenses for restoring any modifications made or damage caused shall be borne by the exhibitors.

29) Right of withholding.

The Organization reserves the right not to allow the exhibited materials to leave the exhibition spaces in the event of failure to comply with the contractual obligations taken on by the Exhibitor. The Organization shall not be held responsible for any damage to exhibition materials taking place in exercising this right.

30) Cases of force majeure.

The Organization shall have the right, at its own undisputed discretion, to introduce modifications to the dates of the Event without Exhibitor being able to withdraw from or in any event to dissolve the contract or to be released from its commitments. The Organization may reduce the exhibition spaces without being required to pay indemnities, penalties, or damages of any kind. In the event of force majeure, the date of the Event may be changed, or the Event itself may indeed not take place. In this case, the sums available after the commitments that have been taken on have been squared away, shall be divided among the exhibitors in proportion to the individual payments made, without their being able sue the Organization for damages on any grounds.

31) Complaints.

Any complaints shall be submitted in writing to the office of the Secretary of the Event, which, upon hearing the opinion of the Committee, shall pass decision, without appeal, in the general interest of the event.

32) Obligations and responsibilities of the organization.

The Organization shall be held responsible to the Exhibitor for the delivery of the stall, as assigned pursuant to article 9 of the General Regulations of the Event, and for the delivery of the services provided for herein. However, the Exhibitor shall hold the Organization harmless of any responsibility, within the limits pursuant to article 1229 of the Civil Code. However, the Organization's responsibility shall be limited to the payment of a sum equal to 30% of the fee owed by the Exhibitor, excluding any additional refund to the Exhibitor.

33) Photography and reproductions.

Private parties, visitors, and Exhibitors may not take photographs or make drawings inside the pavilions without authorization from the General Secretary. The Organization may photograph any stall or use the reproductions thereof with the express waiver of the Exhibitors' copyright. The Organization shall not be held responsible for any unauthorized reproductions of stands or of exhibited goods.

34) Modifications to the Regulations.

The Organization reserves the right to establish, even as an exception hereto, such regulations and provisions as it deems appropriate for best running the exhibition and its services. These regulations and provisions shall have a value equal to these Regulations, and shall thus be obligatory. In the event of failure to comply herewith, the office of the Secretary, at the proposal of the Committee, may adopt the measure of expulsion from the exhibition. In this case, the Exhibitor shall be entitled to no refund or indemnity on any grounds.

35) Governing law and jurisdiction.

The courts of Spoleto shall have exclusive jurisdiction in any suit.

36) Treatment of data.

The Exhibitor does hereby express its consent for the organizer to perform, pursuant to D. Lgs 196/2003, the treatment, including electronic treatment, of its data, for the sending of its information, advertising, or promotional material. It does also hereby express its consent to the communication of the data to exhibitors, suppliers, commercial partners of the Organization for actions and initiatives of an advertising, promotional, and commercial nature in general. It does hereby declare that it has been informed that pursuant to D. Lgs 196/2003, at any time and free of charge, it may have access to its data, request that it be changed or deleted, or oppose the use thereof, by writing to the party responsible for the treatment thereof.

Read, approved, and signed at

on

Pursuant to and to the effects of articles 1341 and 1342 of the civil code, the clauses indicated under points 2), 7), 9), 10), 11), 12), 14), 15), 17), 18), 19), 20), 21), 22), 23), 24), 27), 28), 29), 30), 31), 32), 33) 34) 35) and 36) above are hereby specifically approved.

Read, approved, and signed at

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